

# Community Involvement Program



WORKING TOGETHER FOR THE GOOD OF OUR COMMUNITY.



# Can Your Organization Benefit From A Community Involvement Program

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- You desire a fundraising program that involves no upfront cost or expense
- You like the concept of not having to “sell” anything to friends or family.
- The idea of a program that works 24 x 7 all year long is appealing to you
- The idea of earning donations by eating out locally within the community is easy.
- Being able to see how much you have earned on a “real time” basis is important.
- Being paid for your efforts on a quarterly basis with a written report is important.



# How It Works!

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- Your organization will be given Rewards Cards that have a unique code on them that are specific to your group.
- Each card will have \$10 of value loaded on to the card as a gift to your members from our restaurant. No strings attached!
- Distribute the cards to members of your group. Every time they dine with us, your organization earns a donation.
- Each time the card is swiped on our rewards processing terminal, an automated donation of 5% is recorded and allocated to your organization.
- Your group leader will be provided with a specific password to our software which will enable them to view visits, spending and donations for their organization.
- 100% transparency!



# How It Works For Your Members

As cards are activated by customers through your fundraising distribution efforts, your membership database continues to grow.



Monty's Pizza  
(800) 555-6565  
www.montypizza.net

Monday 04/13/09 11:26 AM  
Card #: 999999900  
Dan Pogach

#### Transaction Summary

Number	Type	Amount
090413005	Add Rewards	\$2.00
		Sale Amount = \$20.00

#### Card Summary

Previous		Current
0.00	Gift Bal.	0.00
10.01	Reward Bal.	12.01

You have no Gift Value and \$12.01 in rewards remaining on your card.

#### Fundraiser Summary

10% Donation Rate  
You just earned \$1.00 for Johnson Middle School.

# Saying Thank You Is Important!

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**The day after visiting our restaurant, your community members will receive a thank you email.**

It will detail the cash back rewards and donation earned for your charitable organization.

- These emails are sent to your members directly from us every single day on auto-pilot. These messages act as a cementing benefit reminding your members of their visit and how our business supports you with every transaction.

## SAMPLE THANK YOU NOTE - EMAIL

From: Monty  
To: maria7687@yahoo.com  
Subject: Monty's Pizza Reward

Dear Maria:

Thank you for visiting Monty's Pizza! Your balance has been updated, you now have \$9.00 in Rewards which are available to redeem right away on food purchases. We look forward to seeing you again soon. Please note you can log in and check your Gift and Reward balances at any time from [www.LoyalPatron.com](http://www.LoyalPatron.com).

We are also pleased to inform you as a result of yesterday's visit you earned a \$1.45 donation back to Johnson Middle School and have earned \$55.40 in donations to date. You are ranked #2 in your school for donations this month.

Join us every Monday and Tuesday for DOUBLE REWARDS on all food purchases.

Sincerely,

Monty's Pizza  
800-555-6565



# Reporting For Your Organization

- Our Community Involvement Program is the only fundraising program in the world today with real-time transparency and accountability. Non-profits can be assured donations accrued from members are accurate to the penny.
- Non-Profit leaders can login to their own private organization account over [www.LoyalPatron.com](http://www.LoyalPatron.com), a trusted 3rd party website, to review donations and sales activity from their members in real-time.

Rank	Name	Donations
1	Daniel Smith	\$25.45
2	Rodney Peters	\$22.31
3	Beverly Issacs	\$14.56
4	Mitch Green	\$12.55
5	Johnny Tesla	\$11.35

Trans Count	Total Donations	Card Count
32	\$45.58	100

## Johnson Middle School



Merchant	Card ID	Customer Name	Type	Sale Amt.	Donation
Monty's Pizza	901568890	Daniel Smith	Record Sale	\$10.23	\$1.02
Monty's Pizza	901566992	Maria Kronos	Record Sale	\$32.15	\$3.22
Monty's Pizza	901568966	Jessica Jones	Record Sale	\$18.75	\$1.88
Monty's Pizza	901556763	Denise Miller	Record Sale	\$12.55	\$1.26
Monty's Pizza	901566790	Jake Feldman	Record Sale	\$23.95	\$2.40



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THANK YOU FOR BEING PART OF OUR LOCAL COMMUNITY

ANY QUESTIONS, PLEASE CONTACT

JOE HANCE AT GENTLEMAN JIM'S

OR

JOE WELSH 888-890-9492 X 101